

Dutch Fluency

Network Sponsorship 2026

The leading daily podcast network for expats, relocators, and NT2 learners.

Network Snapshot

The Dutch Fluency Podcast Network unites **9+ daily shows** across A1, A2, and B1 fluency levels. We provide a daily habit for a niche, high-intent audience of expats and professionals integrating into the Netherlands.

41k+	700h+	3k+
Monthly Plays (Spotify)	Listening Hours / Month	Dedicated Followers

The 9-Show Ecosystem (Full-Funnel Reach)

We don't just reach learners once; we follow them through their entire integration journey. By sponsoring the network, your brand is baked into all three pillars:

- **A1 Beginner (Expats just arriving):** Driven by our explosive *A1 Reddit* and *A1 News* short stories (10,000+ monthly downloads). High intent for bank accounts, housing, and insurance.
- **A2 Elementary (Building Momentum):** Deepening vocabulary and language patterns through *A2 Dialogues* and stories.
- **B1 Intermediate (Exam & Career Ready):** Our foundational powerhouse (12,000–16,000+ monthly downloads). High intent for integration exams, mortgages, and long-term corporate roles.

Why Dutch Fluency Converts

- **Host-Read Trust:** Mid-roll ads read naturally by the host (Rick). Trust combined with daily repetition drives superior recall and action.
- **Baked-in Evergreen:** Impressions live on our episodes forever. Long-term value across all platforms (Spotify, Apple, YouTube).
- **Interactive Spotify Features:** Deep engagement on Spotify through in-app Q&As, polls, and an active listener community.

2026 Sponsorship Packages

Package	Deliverables	Pricing
Weekly Flight	5x short (20-30s) + 1x long (45-60s) mid-rolls across A1-B1.	€220 – €420 <i>(Pilot: €220)</i>
Monthly Flight	20x short + 4x long mid-rolls, network-wide distribution for full-funnel exposure.	€750 – €1,400 <i>(Pilot: €750)</i>
Newsletter Add-on	Feature in the weekly learner newsletter with UTM tracking.	€40 – €60 / wk

Ready to partner?

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