

Dutch Fluency Sponsorship

Reach expats who just moved here.

53K+

Plays / 30 days

17K+

Unique listeners / 30 days

47K+

Downloads (IAB) / 30 days

The audience

Expats setting up life here: a bank, a house, insurance, a phone.

37 live shows, 5,280 episodes, A1 through B2.

A daily Dutch habit, not a one-off audience.

What sponsors get

Rick mentions you in the episode. Host-read, stays on every replay.

Your brand in the story. Only you in your category.

Original Dutch songs, plus a logo in the learner dashboard.

Monthly report: plays and completion per placement.

Packages, per month

Mid-Roll €500 Rick says your name across the 37-show network.

Story €1,000 Brand in the story, only you, plus email.

Ecosystem €2,500 Adds a branded Dutch song and in-app logo.

Monthly, 30 days notice, no minimum. First 3 categories: 12 months at 30% off.

That is €350 / €700 / €1,750.

Reach us

Email: rick@dutchfluency.com

Book a call or apply: dutchfluency.com/sponsors