SPONSORSHIP

Meet people while they are *building a new life* in Dutch.

Dutch Fluency is a Dutch-learning podcast network. Our audience includes people settling in the Netherlands, learning the language one story at a time. Your brand becomes part of that story.



Rick, founder and Dutch teacher

16K+

Unique listeners
last 30 days

33K+

Downloads
last 30 days

40K+

Plays
last 30 days

Network totals as of 8 November 2026, bots filtered (16,868 unique listeners, 33,285 downloads, 40,328 plays). These are network-wide figures, not per-placement guarantees.

Stories are how *language sticks.*

In our learning stories, characters work through everyday situations in Dutch. Listeners follow the plot and learn useful words in context.

Your service becomes part of the action: a family visits your school, or a newcomer solves a problem with your help.

A network *for every stage.*

Dutch Fluency runs **36 live shows** across levels **A1 to B2**, from first words to confident conversation.

We agree the facts and message with you, then build a story around a real need. Sponsorship is clearly labelled.

OUR RECOMMENDED PACKAGE

The *Story* package.

Become part of the learning story itself, with category exclusivity and monthly reporting. Introductory pricing is available for the first three sponsor categories, subject to availability.

FIRST 3 MONTHS

€700 / month

then €1,000 / month

Introductory offer for the first three sponsor categories.

- **Host-read mention** by Rick
- **Sponsor in the learning story**, woven into the plot
- **Category exclusivity**
- **Mention in daily learner emails**
- **Trackable links**
- **Monthly reporting**

Shows, episode count and start date are agreed together in the campaign brief.

Mid-Roll

€200 / month

One of 3 rotating slots. Currently about 4,000 downloads per month per slot (an estimate). No introductory discount.

Ecosystem

€2,500 / month · €1,750 for first 3 months

Everything in Story, plus an original branded Dutch song and your logo in the learner dashboard.

> **Optional Social, €500 / month** (introductory €350 / month for the first 3 months, if eligible). Runs across the Dutch Fluency Instagram accounts with clear sponsorship labelling.

BILLING
Monthly plans

NOTICE
30 days

SETUP
No setup fee, no minimum run

FIRST MONTH
Due on signature

Let us write your brand into the next chapter.

Rick
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