SPONSORSHIP

# Meet people while they are *building a new life* in Dutch.

Dutch Fluency is a Dutch-learning network: podcasts, daily learner emails, an app and social channels. Our audience includes people settling in the Netherlands, learning the language one story at a time. Your brand becomes part of that story.



**Rick**, founder and Dutch teacher

**17K+**
**Unique listeners**
last 30 days

**35K+**
**Downloads**
last 30 days

**44K+**
**Plays**
last 30 days

**1.0M+**
**Social views**
last 30 days

**5,500+**
**Social posts**
last 30 days

**7,500+**
**Learner emails**
delivered, last 30 days

**Network totals as of 12 November 2026**, bots filtered (17,501 unique listeners, 35,429 downloads, 44,119 plays). Social: 1,050,173 views on 5,554 posts across Instagram, Facebook, YouTube and Pinterest. These are network-wide figures, not per-placement guarantees.

## Known *when it counts.*

Many listeners have just moved here and will soon need a home, a bank, insurance, a phone. They hear your name while they learn those words, so when the moment comes, they already know you.

A recurring character works at your company. It is part of the plot, so nobody skips it. On Spotify, listeners hear about two-thirds of an episode on average.

## A network *for every stage.*

Dutch Fluency runs **36 live shows** across levels **A1 to B2**, plus learning channels on Instagram, Facebook, YouTube and Pinterest. TikTok is coming soon.

We write and produce everything around a real need, so you don't have to do anything. Sponsorship is clearly labelled.

OUR RECOMMENDED PACKAGE

# The *Story* package.

Become part of the learning stories across our whole network, with a recurring character, category exclusivity and monthly reporting. Start with a 3-month campaign at the introductory price.

**3-MONTH CAMPAIGN**

**€700 / month**

**then €1,000 / month**

Introductory price for the first three sponsor categories.

- **Host-read by Rick** in a rotating third of all new episodes, network-wide
- **Category exclusivity**: no competitor on the network
- **Your logo** on our sponsor page and website footer
- **Your brand in the stories**, with a recurring character
- **Mention in daily learner emails**
- **Trackable links** and monthly reporting

**We write and produce everything. You don't have to do anything.** Want to read along first? You can. Reads stay in the episodes, so replays keep counting. Max three sponsors on the network at a time.

## Mid-Roll

**€200 / month**

Host-read by Rick in a rotating third of all new episodes. About 4,000 downloads in the first month (an estimate). Monthly, no minimum.

## Ecosystem

**€2,500 / month · €1,750 for first 3 months**

Everything in Story, plus Social on all our channels, an original branded Dutch song and your logo in the learner app.

**Social, €500 / month** (€350 for the first 3 months), included in Ecosystem. Your brand in the captions of a rotating third of all our posts on Instagram, Facebook, YouTube and Pinterest, TikTok soon. Labelled #advertentie, with your own hashtags.

See our channels: dutchfluency.com/social

**START**
3 months for Story and Ecosystem

**AFTER 3 MONTHS**
A results call, then you choose: monthly (30 days notice), 6 to 12 months, or stop

**SETUP**
No setup fee

**FIRST MONTH**
Due on signature

## Let us write your brand into the next chapter.

**Rick**
rick@dutchfluency.com
dutchfluency.com